



ATTENTION: ALL MEDIA

FIRST DAY OF FILM FESTIVAL TICKET SALES A “WONDERFUL SUCCESS”

“It’s Been Three Years Since Our Last Fest. I’d Say This Was a Very Good Day!” — TCFE Founder Michael Moore

“The Whole Vibe Downtown on Day One Was Ecstatic.” — Festival Director Johanna Evans

”GOOD NEWS, everyone!” proclaimed Michael Moore in a note to the volunteers of the Traverse City Film Festival last night. “We had a wonderful, beautiful first day of ticket sales today at the Film Fest box office! After three long years, we are back!”

Moore added that, “it’s safe to say no business in Traverse City today did a hundred thousand dollars worth of sales in less than 12 hours! Wow.”

By all standards, it was an amazing accomplishment considering an economy that is still struggling, with inflation at a record high, and scores of businesses statewide which have closed. Box office volunteers reported a busy, but smooth Friends on-sale day, with thousands of people getting tickets in person and online, thrilled that the Traverse City Film Festival is back!

“Our volunteers were incredible yesterday, helping folks get into the added showtimes for sold-out shows and pointing their friends and neighbors toward films they know they’ll love. Without question, the volunteers are TCFE’s best ambassadors for the program and we are so grateful for their enthusiastic help!”

The festival is ready to unveil nearly 50 “missed masterpieces” and “just great movies” made during the Covid-era when millions were not able to see films in a movie house. The festival runs July 26-31.

A number of the movies sold out immediately on Sunday (extra screenings are being added to accommodate those who missed out). Yesterday's ticket sales were open to those who are the year-round Friends of the film fest. Tickets to the **general public** will be available to everyone next Sunday, July 17, beginning at 10am online, by phone and in person at the Box Office (Ecco Events Space, 121 E Front St). Box Office hours and info can be found [here](#).

Evans says “There are still scores of tickets left for every title, and we will continue to add encore screenings to meet demand wherever possible. Movie lovers will have a chance to see some brilliant movies starring Joaquin Phoenix, Patton Oswalt, Rooney Mara, Sean Penn, Thandie Newton, Bo Burnham, Rebecca Hall and so many others. We are also presenting a special 100th anniversary screening of the silent great NOSFERATU —complete with live musical accompaniment! — and a 50th anniversary screening of the cult classic HAROLD AND MAUDE!”

Tickets this year are 20% less than pre-pandemic prices — only \$12 each.

And starting on July 17, tickets for all students will be HALF-OFF to every single movie at the festival.

“One of the best things about this film festival,” said Moore, “is that everyone in this area can, for a few days once a year, come see the movies that will never make it to Traverse City — and most of them may never be shown in a movie theater again! And these are literally the best movies in the world.”

Moore thanked all who made the kick-off on the first day of ticket sales a success and “for helping us set a new standard for what it means to ‘go to the movies’ in these new times. We can’t wait for our festival to begin on July 26 and to see everyone there!”

[The film guide and schedule can be found here.](#)

[Box Office Info & Hours](#)

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