

# Traverse City Film Festival 2022 Sponsorship Contract



The festival is a 501(c)3 organization, charitable solicitation license #MICS35014. Sponsorships are tax-deductible to the extent allowed by law. **Deadline to ensure inclusion in the official program guide is June 10, 2022.** Email your high-resolution logo to [info@tcff.org](mailto:info@tcff.org).

*All sponsors receive priority online ticket ordering and concierge before our members and the general public. Sponsors will be recognized in our official program guide and website. Sponsors will receive credentials that grant early screening entry through the sponsor line.*

## Community Sponsor - \$500-\$1,000

- Two regular movie vouchers
  - One ticket to the Founders Party
  - One credential for early screening entry
  - Recognition in program as supporter for Kids Fest, Film School and Musicians
- Sponsors at \$1,000 level will also be recognized on signage at the festival*

## Movie Sponsor:

**Open Space Movies: \$3,000**

**State Theater Movies - \$2,000**

**Bijou and other venues TBD - \$1,500**

- Name on screen before every movie at the sponsored venue
- Two regular movie vouchers
- Two tickets to the Founders Party
- Two credentials for early screening entry

## Producer Pass - \$2,500

*Limited quantity available*

- A guaranteed seat at every film up until 10min before showtime. (There's no need to get tickets to specific films in advance)
- Priority entry through the sponsor line
- One invite to the Producers Brunch
- Access to all parties and events

## Party Sponsor - \$5,000

- Name on signage at the party sponsored
- Four complementary tickets to that party
- Two tickets to the Founders Party
- Two credentials for early screening entry
- Two regular movie vouchers

## Venue Sponsor:

**Open Space - \$20,000**

**State Theater - \$15,000**

**Bijou and other venues TBD - \$10,000**

- Name on signage and on screen before every movie at the sponsored venue
- One Producer Pass
- Four credentials for early screening entry through the sponsor line
- Four tickets to the Founders Party
- Four regular movie vouchers

## Leadership Sponsor - \$20,000 and above

- Name on signage at each venue
- Name/Logo on screen before each film
- Custom Ticket and Benefits Package

## Sponsorship Add-Ons:

Additional early entry credentials: \$200

Additional tickets to Founders Party: \$100

**Sponsor Amount: \$ \_\_\_\_\_**

## FOR CO-SPONSORS

**Note: Co-sponsorship costs and benefits are shared between co-sponsors.**

**If you are a co-sponsor, who is your other co-sponsor?**

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**CONTACT INFORMATION**

**Sponsor Name** (exactly as you would like it to appear in any published material):

\_\_\_\_\_

**Contact Name:**

\_\_\_\_\_

**Credential Name:** \_\_\_\_\_

*If Applicable:*

**Name 2:** \_\_\_\_\_ **Name 3:** \_\_\_\_\_

**Name 4:** \_\_\_\_\_

**Best Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**PAYMENT INFORMATION**

**Please make checks payable to the Traverse City Film Festival.**

Traverse City Film Festival  
PO Box 4064  
Traverse City, MI 49685

**For Credit Card Payments, Name on Card:** \_\_\_\_\_

**Card Number** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_ **Security Code:**

\_\_\_\_\_

The benefits listed on this contract are the only benefits I am entitled to receive in return for my sponsorship, and the tickets to which I am entitled cannot be exchanged. I am not entitled to receive any benefits until the festival has received 100 percent of my sponsorship amount. The tax-deductible portion of my sponsorship may be less than the full sponsorship amount, and the festival has made no promises to me, other than as contained in this contract, regarding my sponsorship or the tax consequences or benefits of the sponsorship. The benefits received per sponsorship are considered in tax deductibility and cannot be turned in for additional tax deductions. The Traverse City Film Festival reserves all rights to design, conduct, produce and manage all events, and my sponsorship grants no rights in these areas. The TCFE reserves the right to adjust benefits without notice as it deems necessary. Donations/Sponsorships are non-refundable.

**By signing below, I acknowledge and accept the terms and conditions of this contract.**

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_