

Traverse City Film Festival

2020 Sponsorship Contract



The festival is a 501(c)3 organization, charitable solicitation license #MICS35014. Sponsorships are tax-deductible to the extent allowed by law. **Deadline to ensure inclusion in the official program guide is July 10, 2020.** Email your high-resolution logo to logos@tcff.org.

All sponsors receive priority online ticket ordering and concierge before our members and the general public and official program guide and website listings.

Contributing Sponsor - \$500 - \$2,999

- Two (\$500) or Four (\$1,000+) regular movie vouchers
- One (\$500) or Two (\$1,000+) tickets to the Founders Party
- One (\$500) or Two (\$1,000+) credentials for early screening entry through the sponsor line

Key Sponsor - \$3,000 - \$4,999

- Six regular movie vouchers
- Two tickets to the Founders Party
- Two credentials for early screening entry through the sponsor line

Major Sponsor - \$5,000 - \$9,999

- Ten regular movie vouchers
- Four tickets to the Founders Party
- Four credentials for early screening entry through the sponsor line

Premiere Sponsor - \$10,000 - \$19,999

- Name on signage at each venue
- Name/Logo on screen before each film
- Custom Ticket and Benefits Package

Leadership Sponsor - \$20,000 and above

- Name on signage at each venue
- Name/Logo on screen before each film
- Custom Ticket and Benefits Package

Legacy and Educational Partners – Custom

- Name on signage at each venue
- Name/Logo on screen before each film
- Custom Ticket and Benefits Package

Sponsor Amount: \$ _____

Sponsor Name (exactly as you would like it to appear in any published material):

Contact Name: _____

Credential Name 1: _____ **Name 2:** _____

**If receiving more than 2 credentials, please continue on back or we can contact you for additional names*

Best Phone: _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Website: _____

Please make checks payable to the Traverse City Film Festival.

For Credit Card Payments, Name on Card: _____

Card Number _____ **Expiration Date:** _____ **Security Code:** _____

The benefits listed on this contract are the only benefits I am entitled to receive in return for my sponsorship, and the tickets to which I am entitled cannot be exchanged. I am not entitled to receive any benefits until the festival has received 100 percent of my sponsorship amount. The tax-deductible portion of my sponsorship may be less than the full sponsorship amount, and the festival has made no promises to me, other than as contained in this contract, regarding my sponsorship or the tax consequences or benefits of the sponsorship. The benefits received per sponsorship are considered in tax deductibility and cannot be turned in for additional tax deductions. The Traverse City Film Festival reserves all rights to design, conduct, produce and manage all events, and my sponsorship grants no rights in these areas.

By signing below, I acknowledge and accept the terms and conditions of this contract.

Sponsor Signature: _____ **Date:** _____