

Traverse City Film Festival 2017

Welcome, Media!

We are thrilled that you will be attending the 13th annual Traverse City Film Festival! With an astounding 100,000+ admissions in 2016 that resulted in over 150 sold out screenings and with even higher numbers projected for this year, the Traverse City Film Festival has become one of the most talked about events on the North American festival circuit. Presenting "Just Great Movies," the Traverse City Film Festival is committed to offering a diverse selection of the highest quality independent, foreign, and documentary films available.

Press credentials can be picked up at 121 E. Front Street on Tuesday, July 25th between 1 pm – 5 pm. If you are unavailable to pick up at that time, please visit the Press Office or make special arrangements with Chloe, Sam, or Adrienne.

SOCIAL MEDIA - #TCFF



facebook.com/TCFilmFest | tcfilmfest | tcff.org | [@TCFF](https://twitter.com/TCFF) | tcfilmfest | tcfilmfest

CREDENTIALS: Press credentials offer you an inside view of the Traverse City Film Festival, including open access to the Opening Night and Filmmaker parties, interviews with industry guests, and more. If you have any questions or need more information during the festival, please don't hesitate to contact us. Our friendly volunteers are also stationed at every venue and can provide you with immediate assistance.

TCFF

Traverse City Film Festival 2017

Media Guidelines & Information

CONTACT

press@tcff.org

Enjoy the festival!

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MEDIA CREDENTIALS

Your press credentials will provide you with access to free discussion panels, film introductions, Q&A sessions following film screenings, and the Opening Night and Filmmaker parties. Beyond that, if you wish to attend any films for review or other purposes, or wish to attend any of the Traverse City Film School classes being held daily, you will need tickets. Your press credentials are not all access passes to films or the film school. Please submit requests for any tickets ASAP to press@tcff.org.

CREDENTIAL PICK UP

Credentials are available for pick up on Tuesday, July 25 at the Main Box Office located at 121 E. Front Street from 1 pm to 5 pm. After that time, please arrange to pick up credentials by emailing or calling a member of the Media team.

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MOVIE TICKETS

Due to capacity limitations, credentials do not grant access to films themselves. We can, however, often accommodate requests for movie tickets. Please submit all requests for movie tickets as early as possible to press@tcff.org

PHOTOGRAPHY & VIDEOGRAPHY TEAM GUIDELINES

Still photography is permitted at TCFF venues before and after screenings, but never while films are being shown. No video cameras or recorders are allowed inside any venues except for during pre-arranged and TCFF PR approved guest interviews. Otherwise, members of the media wishing to film inside any venue including morning panels must make arrangements with and be accompanied by a member of the public relations team. The festival will produce photos and video clips of various festival events that are available daily. For photos, visit the website at tcff.org. For video clips, please contact Videography Manager Morgan Burke-Beyers at morgan@tcff.org.

GUEST FILMMAKER INTERVIEWS

Members of the media wishing to schedule interviews with specific festival guests and visiting filmmakers should submit those requests to the Communications staff in person, by phone, or via email. Please submit an interview request form. A copy can be found on the website (tcff.org) under the Press Room tab. Availability is entirely up to the filmmakers themselves and will be limited by their time constraints. A good time to get quotes or video and possibly catch filmmakers for short impromptu interviews is often at parties or following screenings of their films, when time allows.

TRUTH IN CREDENTIALING

In granting credentials, the Traverse City Film Festival understands that those applying have accurately represented themselves and their organizations. Submitting false information to obtain credentials will be ground for having credentials revoked.

Traverse City Film Festival 2017

New This Year

HEADQUARTERS

We've moved the main behind-the-scenes hub of the festival down to our beautiful, well air-conditioned new Main Box Office at the ECCO event Space at 121 E. Front St. **Come visit us for credentials, tickets, and answers to any questions you might have.**

BUZZ MOVIES

Instead of showing all of our free movies in one place, we're keeping the spirit of the Buzz alive by moving our one FREE Buzz movie or event per time slot around to all of our different venues. Find a full schedule of Buzz movies [here](#).

KIDS FEST

Kids Fest has new digs at Clinch Park this year, right behind the Bijou by the Bay near the splash park. Join for FREE fun activities following our \$1 Kids Movies. Find a full schedule of activities [here](#).

NEW VENUES

With Lars Hockstad Auditorium temporarily out of commission, we're taking up residence in Kirkbride Hall in the Commons and the auditorium of Central High School. Both new venues are renovated with state-of-the-art technology and ready to meet our high standards for film presentation. Find more information on venues [here](#).

BIKE SHARE

This year we're piloting a program with our partners at Norte! to provide movie-goers with the option to get from venue to venue on donated bikes. Check out our website for more info. Find more information on the Bike Share program [here](#).

2017 Highlights

SIDEBAR: TRAVEL

Showcasing films from the seven countries included in the travel ban enacted by executive order on January 27, 2017, this collection is a celebration of cinema's ability to share our stories and voices across borders. Join us for eye-opening screenings that stand in stark opposition to Islamophobia and hear from filmmakers and subjects in person and via Skype.

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SIDEBAR: FOOD ON FILM

Following its resounding success over the past two years, our mouthwatering showcase of the best in culinary cinema is back. We were overwhelmed by the plethora of films to pick from this year, during what appears to be a veritable renaissance of food-based films. Stick around after the screenings of these foodie docs and fiction movies for candid conversations between stars of the food scene, and sample bites prepared by the chefs and inspired by the films on your way out the door.

PANELS

Join visiting filmmakers and guests from Hollywood, New York, and abroad as they share their best movie stories, mixing it up with each other and the audience, because as everyone knows, what happens in Traverse City, stays in Traverse City. NEW this year: Panels are on the move between venues and time slots. For more information, please visit: www.tcff.org/panels

TUESDAY BONUS

MICHIGAN FILM OFFICE ADVISORY COUNCIL MEETING | 1 PM | Holiday Inn, West Bay Beach

WEDNESDAY

ONE GREAT MOVIELOVER CAN CHANGE THE WORLD | 9:30 AM | Kirkbride at the Commons

THURSDAY

THE DOC PANEL | 9:30 AM | Kirkbride at the Commons

FRIDAY

"MALTIN ON MOVIES" | 9:30 AM | Old Town Playhouse

FRIDAY

WHO CONTROLS THE WATER? | 12 NOON | Milliken Auditorium

FRIDAY

THE COMEDY PANEL | 6 PM | Old Town Playhouse

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OPEN SPACE

Shown on our 65-foot screen by the water, the family-friendly, volunteer-friendly and FREE outdoor movies at the Open Space begin at dusk nightly!

OPEN SPACE CLOSING NIGHT BASH Sunday at 7pm | Before Sunday's screening of Moana, there will be a luau-themed party in the Open Space.

MONDAY | Stop Making Sense (Bonus Test Screening)

TUESDAY | Talladega Nights: The Ballad of Ricky Bobby

WEDNESDAY | La La Land

THURSDAY | Snow White and the Seven Dwarfs

FRIDAY | What About Bob?

SATURDAY | Star Wars: Episode VII: The Force Awakens

SUNDAY | Moana Sing-Along

THE WOZ

Experience the future of storytelling hands-on in our free interactive venue, The Woz at Hotel Indigo. We've partnered with our sponsor, Michigan State University, to bring you a showcase of transmedia projects that go beyond traditional screens, to the place where film and technology intersect and you are part of the story.

The FREE Woz Kick-off Party is Wednesday night at 6 pm

For more information, please visit: www.tcff.org/woz

FILM SCHOOL

Press must obtain tickets to attend the film school. Filming may be permitted if approved by the instructor.

Our Film School offers twice-daily sessions with visiting filmmakers and professionals sharing their insights and experiences. For more information, please visit:

<http://www.tcff.org/film-school>.

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WEDNESDAY

ASK THE MICHIGAN FILM & DIGITAL MEDIA OFFICE | 12 NOON
WHERE TO GO FROM HERE: DEVELOPING YOUR MOVIE | 3 PM

THURSDAY

MAKE IT WEIRD: EXPERIMENTAL AUDIO FOR VIDEO | 12 NOON
LIGHTING FOR FILM AND VIDEO ON A BUDGET | 3 PM

FRIDAY

BEHIND THE SCENES OF U-M FILM SCHOOL | 12 NOON
ANATOMY OF A SHORT | 3 PM

SATURDAY

SYNC LICENSING FOR FILM AND TV | 12 NOON
MOBILE DOC FILMMAKING | 3 PM

SUNDAY

FINDING MONEY TO MAKE FILMS | 12 NOON
GET A CAREER START IN PUBLIC ACCESS TV | 3 PM

Sunday BONUS!

THE DOS AND DO KNOTS OF FILMING IN CHALLENGING ENVIRONMENTS | 3 PM

PARTIES

Opening Night Party: Tuesday, July 25 | 8:30-12:30 pm | Front St. between Park St. and Cass St. FREE for credentialed media.

Filmmaker Party: Saturday, July 29 | 8:30- 12:30pm | Northland Parking Lot, corner of State and Park Streets. FREE for credentialed media.

Movies on Tap: Starting at 7pm nightly, join Traverse City Film Festival filmmakers, staff, volunteers, and filmgoers at these nightly after-parties to continue the conversation.

7 Monks & Low Bar- Wednesday, July 26

Little Fleet- Thursday, July 27

Harvest- Friday, July 29

Rare Bird- Pre-Filmmaker Party Happy Hour from 4-8pm Saturday, July 30

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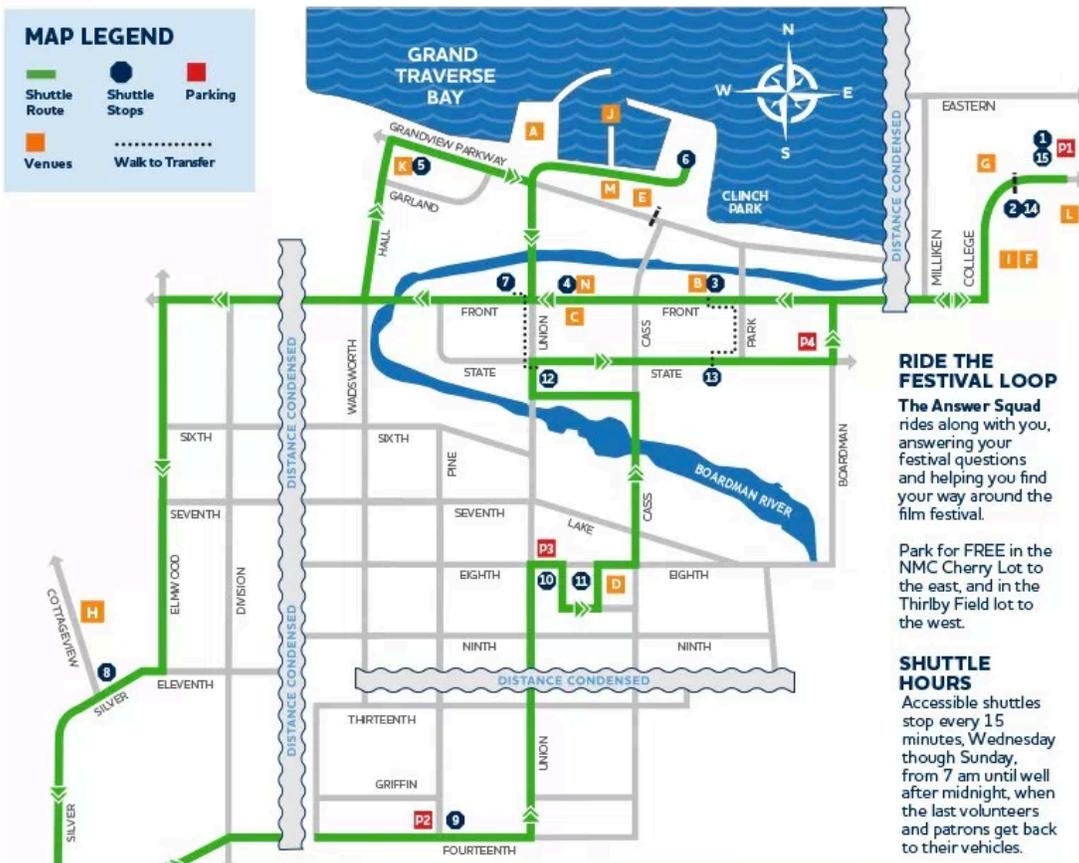
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FESTIVAL LOOP

FREE SHUTTLE TO ALL VENUES

Wednesday to Sunday, 7 am - Close

Shuttles stop every 15 minutes to take you around the Festival Loop



BATA SHUTTLE STOPS

- Cherry Lot
- Thirby Lot
- Milliken/Dutmers Central HS/Film School
- Old Town Parking Deck
- Old Town Playhouse
- Union & State Street Eastbound Transfer
- Park Place Hotel Eastbound Transfer
- Milliken/Dutmers Central HS/Film School
- Cherry Lot
- The Woz
- Front & Union Street Westbound Transfer
- Kirkbride Hall at GT Commons
- City Opera House/Fest HQ
- Bijou by the Bay/Open Space Movies on a Boat/Kids Fest
- Milliken/Dutmers Central HS/Film School

FESTIVAL VENUES

- A Open Space
- B State Theatre
- C City Opera House
- D Old Town Playhouse
- E Bijou by the Bay
- F Dutmers Theater
- G Central High School Auditorium
- H Kirkbride Hall at GT Commons
- I Milliken Auditorium
- J Movies on a Boat
- K The Woz
- L Film School
- M Kids Fest
- N Festival Headquarters & Box Office

PARKING

- P1 Cherry Lot
- P2 Thirby Lot
- P3 Old Town Parking Deck
- P4 Hardy Parking Deck

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MISSION

"The Traverse City Film Festival is committed to showing 'Just Great Movies' and helping to save one of America's few indigenous art forms- the cinema. We are committed to showing great movies that both entertain and enlighten the audience. We need movies that seek to enrich the human spirit and the art of filmmaking, not the bottom line. Our goal is for people to leave the theater with the feeling that they just watched something special."

- Michael Moore, President and Founder

ABOUT THE FESTIVAL

The Traverse City Film Festival is a charitable, educational, nonprofit organization committed to the idea that "One Great Movie Can Change You: Just Great Movies" and to helping save one of America's few indigenous art forms — the cinema. The festival brings films and filmmakers from around the world to Northern Michigan for the annual film festival in late July to early August.

The festival also presents classic movies free of charge on a giant, inflatable outdoor screen overlooking Grand Traverse Bay in the Open Space at dusk. Free panel discussions with directors, writers, actors, and other members of the film industry are offered daily. And an affordable film school runs throughout the festival, offering twice daily classes for film students and film lovers.

It was instrumental in renovating a shuttered historic downtown movie house, the State Theatre, which it continues to own and operate as a year-round, community-based, and volunteer-staffed art house movie theater. The festival also renovated the historic Con Foster Museum building in Clinch Park and turned it into a sister screen for the State Theatre, the Bijou by the Bay.

The festival was founded by Academy Award-winning director Michael Moore who makes his home here, runs the festival, and serves as president of the board of directors. Other board members are filmmakers Rod Birluson (producer, "Capitalism: A Love Story"), Larry Charles (director, "Borat"), Terry George (director, "Hotel Rwanda"), Jeff Daniels (actor, "The Newsroom"), Tom Morello (musician, Rage Against the Machine), Christine Lahti (actor, "Running on Empty"), Mark Cousins (director, "The Story of Film: An Odyssey"), Tia Lessin (director, "Trouble the Water"), as well as Traverse City residents photographer John Robert Williams and former Walt Disney Co. marketing executive Penny Milliken.