



# Official 2017 Traverse City Film Festival Guide Schedule *The First & Only Schedule Release Guide*

**Publication Date:** Friday, June 23rd  
**Glossy Cover Deadline:** Wednesday, May 31st  
**Advertising Deadline:** Tuesday, June 6th

**Rates:**  
 Back Page . . . . . \$2,009  
 Inside Front Page . . . . . \$1,869  
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Half Page Vertical  
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Eighth Page  
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The Record-Eagle and the Traverse City Film Festival are partnering to produce the 1st and only official schedule release announcement guide.

- Handy Tab size
- Includes full Film Festival event schedule
- Allows Festival Goers to pre-plan for the big event
- Glossy Cover

10,000 digital impressions included with quarter page or larger ads (mobile or desktop)

**Increase your online presence with a Website Takeover for only \$209!!**



Receive a discount when you purchase an ad in the Cherry Festival tab, in addition to your Film Festival ad!



For more information or to place your ad in the Film Festival Schedule call Lisa Bacon 231-933-1465 [lbacon@record-eagle.com](mailto:lbacon@record-eagle.com)

h/af17-FilmFest