



Best Dressed Film Fest Window Display 2011 Window Decorating Contest

The Downtown Traverse City Association and the Traverse City Film Festival are pleased to announce the **Best Dressed Film Fest Window Display Contest** for 2011. The purpose of the contest is to promote the Traverse City Film Festival in the Downtown area during the festival time period.

Judging for the 2011 contest will be done by a **Celebrity Guest** of the Traverse City Film Festival. First place will receive an **all access pass for two for the State Theatre for one year and two tickets to the closing night party**, second place will receive a **\$25 gift card and 12 tickets to the State Theatre** and third place will will a **basket with TCFE merchandise**. Criteria for judging includes presentation based on film & the Film Festival, originality and creativity, cleanliness and the use of the retailer's merchandise in the presentation. The winners will also receive a congratulations ad in the Northern Express.

Theme: 2011 Traverse City Film Festival

Time Period: July 25th-July 31st (Judging: during festival)

Display Criteria: Use of theme - Creativity - Cleanliness - Use of Product

Yes! We will participate in the Best Dressed Film Fest Window Display Contest

Contact _____

Business _____

Address _____

Phone _____ **Fax** _____

E-mail _____

Please respond no later than July 15

To Participate: Call 922-2050 or FAX 922-4863 or e-mail colleen@downtowntc.com