

Parties & Events 2011

Friends of the Film Festival Party

July 23 – 7-9 pm – Clinch Park on the Bay

Join the festival's board of directors and the rest of our family of Friends for an ice cream social on the water, exclusively for Friends of the Film Festival and their families. Celebrate pre-festival weekend with other Friends, live music and fun for Friends of all ages.

Opening Night Party

July 26 – 8:30-12:30 pm – E Front Street, 200 Block

We're having an eco-friendly Block Party between Cass and Park streets on opening night, and you're invited! This year the opening night movies are scheduled so that you can attend the party and the movie. Help us welcome filmmakers from around the world to this year's festival. Be the first to "rub shoulders" with the people who make the movies and who have brought a bit of Hollywood to northern Michigan. We'll transform Front Street into a block party with local cuisine and entertainment.

We'd love to partner with downtown merchants and our sponsors during the Opening Night Party. This year we're encouraging unique displays relating to our aspirations for an eco-friendly event. Please contact Nance Belton by June 15 if you are interested.

Street Closing Information for July 26 Opening Night Party:

Signs will be placed on Front Street parking meters between Cass and Park Streets: "Cars will be towed beginning at 4:30 pm." The street will close to through traffic at 5 pm sharp. After fencing goes up at 6:15 pm, the crosswalk in front of Horizon Books will remain open all night (the party will be fenced between that crosswalk and Cass Street), and the crosswalk in front of Robert Frost shoes will become a "drawbridge" for people who need to cross the street during the party.

Filmmaker Party

July 29 – 8:30-11:30 pm – Century 21 Northland Parking Lot-

Celebrate with visiting filmmakers in our transformed parking lot on the corner of State and Park. Full of excitement and energy, this colorful party features delicious food, libations, and great entertainment. It's one of the festival's best-kept secrets!

Closing Night Party

July 31 – 8-11 pm – Park Place Hotel

You can attend our first-ever progressive Closing Night Party! From the Top of the Park to the Courtyard outside to the sound-treated dome, this year's closing night party will wind through hot spots full of food and beverage. Follow a map leading you to the goodies, get a stamp at each place, and enter a drawing for a fabulous prize. A Friend of the Film Festival will win a pass for life!

Volunteer Party

August 1 – 6-9 pm – Clinch Park

Every year we celebrate the generous, talented, funny, friendly, hard-working volunteers who make the festival possible with a post-festival celebration. Join your fellow volunteers for great food and great fun at this American picnic.

For more information about our parties & events, contact Event Manager Nance Belton at nance@traversecityfilmfest.org.



Food Donations

Parties & Events

Delicious local food and beverage ensure the success of these important festival fundraisers, making for the best possible celebrations during the festival. And they offer you a one-on-one opportunity to show festival guests and patrons what your business has to offer. Front Street businesses have priority in securing a display space at the party. See the reverse side of this page for a list of the 2011 film festival parties.



Filmmaker Lounge

The second floor of 201 E. Front Street will be home to a swank bar courtesy of Trattoria Stella and a great lounge for filmmakers to enjoy during their stay. We value your help in creating a great space for festival guests to relax and recharge by donating delicious eats.

Green Rooms

Our volunteers and sponsors set up comfortable green rooms inside each venue to provide a waiting area for festival filmmakers, guests, jurors and sponsors. We greatly value your help in providing a welcoming taste of Traverse City for our hungry guests.

Gift Bag for Guests

Help us show off Traverse City by contributing an item to the 80 welcome bags we will prepare this year for visiting filmmakers, actors and industry guests. Donate a piece of your business to showcase to guests – from coupons to unique products and snacks, our filmmakers don't forget.

Food for Volunteers

Many of our 1200 festival volunteers work multiple hours in the same venue and don't have time to go out and get lunch or dinner. If you'd like to donate some food for these hard working volunteers, we'd love to get it to them in the volunteer oases in each venue.

Your Sponsor Benefits

As a valued TCFF event in-kind sponsor, you'll receive these exclusive benefits:

- Your name in the official program guide (25,000 copies distributed)
- Your business listed in the TCFF "Where to Eat" guide (only TCFF sponsors are listed!)
- Your name on signage at the event you sponsor and announced during the event
- Your name on flyers and posters distributed throughout the city promoting our events
- Sponsors who provide food at a party will receive two tickets to a party of choice—give to a friend to enjoy the party you are sponsoring, or enjoy another party for yourself!

Food Donation Contact

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