

"Just Great Movies"



Traverse City Film Festival
PO Box 4064 | Traverse City MI 49685 | 231-392-1134 | donations@traverscityfilmfestival.org | www.traverscityfilmfestival.org



TRAVERSE CITY
FILM
FESTIVAL 
JUST GREAT MOVIES!
JULY 31 - AUGUST 5, 2007

Sponsorship07

Sponsor >>>> OPPORTUNITIES

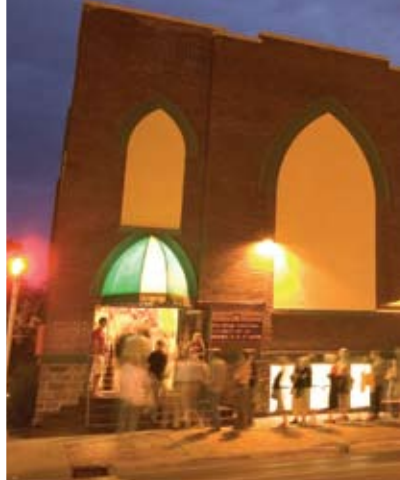
The Traverse City Film Festival will bring tens of thousands of movie lovers to downtown Traverse City July 31-August 5, 2007 for a week of "Just Great Movies" in one of the most beautiful and unique resort areas in the country. The festival will present the best in independent movies, premieres, parties, free film industry panels during the day, and free family movies at night on a giant, inflatable screen on Grand Traverse Bay.

As a 501(c)3 non-profit organization, the Traverse City Film Festival depends on the generous support of many individuals and businesses to make the festival possible. Sponsorships of many types are available at a range of levels.

Charitable donations may be directed to general support of the festival, or may be tied to a specific movie screening, house, party, event, or panel. Donations to the Traverse City Film Festival are tax deductible to the extent allowed by law; our charitable solicitation license is #MICS35014.

Our contributors believe in the sponsorship of culture and the arts, and in the magic of Traverse City. They love movies, too. We invite our partners to have fun with us and watch movies under the stars.

Please contact Terry Carrithers at terry@traversecityfilmfestival.org regarding movie, panel, and event sponsorships.



"Just Great Movies"

As we promote the festival, we also promote you. We welcome the opportunity to speak with you about sponsorship opportunities. Your tax-deductible support of the festival will:

- Target a broad and diverse audience
- Reflect a high visibility investment
- Support the arts on a local and national level
- Provide perks such as tickets to films and parties
- Help build infrastructure for future festivals

Our Sponsors Receive:

- Recognition in the official program guide
- Recognition on the festival web site
- Mention in print and broadcast media, as possible
- Access to the festival's sponsor ticketing liaison for ticket sales in advance of the public on sale date

In-Kind Sponsorships >>>>

From copy services to plumbing materials, the festival needs the support of our entire business community. Office supplies, computers, and party food and decorations are just a few of the many in-kind sponsorship opportunities we can custom design for your business.

Please contact Jane Klegman at jane@traversecityfilmfestival.org for more information.

- bikes, scooters
- cars for festival guests
- cleaning supplies and services
- closed trailers
- color copy machine (loan)
- concessions supplies
- construction labor and supplies
- copy and printing services
- computers (loan or donation)
- flashlights and batteries
- flowers
- food service, catering for parties
- housing for guests and staff
- linen for parties
- office supplies
- party supplies
- popcorn machines
- high-speed, networkable laser printer
- sign and poster printing
- tents and tables
- two-way brick radios and cell phones
- vans, mini-vans



Major Sponsorships >>>>

Support the entire festival in a fundamental way by joining the elite ranks of our major sponsors.

Contact Chuck O'Connor at chuck@traversecityfilmfestival.org regarding sponsorship investments.

Presenting Sponsor \$75,000

Traverse City Film Festival presented by... All benefits given to sustaining sponsors. Also shown alone on screen before each movie, and a full page ad in the inside front cover or outside back cover of the official program guide.

Sustaining Sponsor \$50,000

All benefits given to founding sponsors. Also announced before each movie, panel, and event, and the first full page ad inside the official program guide.

Founding Sponsor \$30,000

Mentioned as founding sponsor on the web site and on all venue, panel, and party signage. On screen before each movie with other founding sponsors, full page ad in the inside back cover of the official program guide, and two tickets to every movie and party.

Movie House Sponsorships >>>>

Help create great places to see great movies by sponsoring one of our movie theater venues.

Open Space \$20,000

State Theatre \$15,000

City Opera House \$10,000

New 2007 Movie House \$10,000

Old Town Playhouse \$10,000

Mentioned as house sponsor on house signage and on the web site, name on screen and announced before all shows at the house you sponsor, prominent listing in the official program guide, two tickets to the founders, opening, and closing parties, and two tickets to all shows at the venue you sponsor (for the Open Space sponsor, two tickets to 24 movies of your choice).



Parties, Premieres & Events >>>>

Sponsoring an event is a great way to present your company to high-profile festival guests.

Opening Ceremony \$2,500

The Governor presents the Michigan Filmmaker Award to open the festival. Name on signage and announced at the party, official program guide and web site listings, and four invitations to the post-ceremony reception.

Opening and Closing Night Movies \$3,000

Name on screen and announced before the movie you sponsor, official program guide and web site listings, four tickets to the movie you sponsor, two tickets to the party on the night of the movie you sponsor, and two tickets to the founders party.

Opening and Closing Night Parties \$2,500

Name on screen and announced before the premiere on the night of the party you sponsor, official program guide and web site listings, four tickets to the party you sponsor, two tickets to the premiere on the night of the party you sponsor, and two tickets to the founders party.

Founders Party \$2,500

The founders party is the festival's celebration of its valued sponsors. Name on signage and announced at the party, official program guide and web site listings, and four tickets to the party.

Volunteer Party \$2,500

Name on signage and announced at the party, official program guide and web site listings, two tickets to the closing night party, and two tickets to the founders party.

Student Workshop \$5,000

Film students learn one-on-one from master filmmakers. Name on signage and announced at the workshop, official program guide and web site listings, and four tickets to the founders party.

Movies >>>>

All movie sponsors have their name published and announced before the movie they sponsor and receive listings in the official program guide and on the web site, four tickets to the movie they sponsor, and two tickets to the founders party.

Sponsors who sign up to sponsor a movie prior to the release of the film schedule in late June will be offered their choice of movies on a first-come, first-served basis when the schedule is released.

Open Space Movies \$3,000

Sponsors of the classic movies shown for free to the public at dusk in Open Space Park on a giant, inflatable screen are presented before as many as 6,000 festival guests.

State Theatre Movies \$1,750

City Opera House Movies \$1,500

New 2007 Movie Houses \$1,250

Old Town Playhouse Movies \$1,000

Panels >>>>

Panels \$1,000

Free, daily educational panels with directors, actors, writers, and producers from the film industry offer you exposure to crowds of movie lovers gathered to learn more about movies and how they are made.

Name on signage and announced before the panel you sponsor, official program guide and web site listings, VIP seating at the panel you sponsor, two tickets to two screenings of your choice, and two tickets to the founders party.